FOR IMMEDIATE RELEASE

Millibar selected for Web Summit 2026 ALPHA and IMPACT programmes

Berlin DiveTech company will show its AI Front Desk for dive centers in a live demo at Web Summit Lisbon, 9–12 November 2026

Berlin, 6 November 2026 – Millibar, the Berlin company building the digital infrastructure of the diving industry, has been selected for the ALPHA startup programme at Web Summit 2026 and as an IMPACT startup. At Web Summit in Lisbon, 9–12 November 2026, Millibar will give a live demo of its AI Front Desk for dive centers.

Millibar connects dive centers, divers and instructors on one platform. Its Diving Experience Manager (DEM) gives dive centers digital check-in, waivers, certification checks and bookings, and is in live beta. Millibar is agency-agnostic: it reads certifications from many training agencies, including PADI and SSI, and leaves training and certification to the agencies.

Why it matters. Millibar is the DiveTech layer of the Blue Economy. Web Summit's IMPACT programme is for startups that put the UN Sustainable Development Goals at the heart of their purpose. Millibar's free learning tools, such as Millibar Quest and Millibar Nitrox, its paperless workflows for small dive businesses and the tools it publishes as open source connect its work to quality education, decent work and knowledge-sharing.

> "Diving is a global industry that still runs on paper, spreadsheets and WhatsApp," said Leandro Frigerio, Founder & CEO of Millibar and a PADI Master Instructor. "Millibar brings divers, dive centers, instructors and training organizations together on one digital infrastructure, so diving becomes safer, more professional and more sustainable."

At Web Summit. Visitors can see the AI Front Desk, a conversational layer over DEM, answer questions, create bookings and complete check-in by text and voice, using demo data. Millibar exhibits on 12 November; the team can be reached through the Web Summit app throughout the event.

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ABOUT MILLIBAR

Millibar builds the digital infrastructure of the diving industry, connecting dive centers, divers and diving knowledge in one AI-first ecosystem: the DiveTech layer of the Blue Economy.

Its Diving Experience Manager (DEM) handles digital check-in, waivers and certification checks for dive centers. Divers keep one profile that travels between centers. The AI Front Desk adds text and voice. Millibar is agency-agnostic and works with certifications from many training agencies.

Founded in Berlin in 2026, Millibar is in the ALPHA and IMPACT programmes at Web Summit 2026.

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